



What can I do with a major in... **ENVIRONMENTAL SCIENCE and BUSINESS**

The Environmental Science and Business major is designed to prepare students for a career in environmental resource management in an organization that is focused on this industry or in a business that wants to apply environmental concerns to its business practices. The program combines the application of economics and business to issues associated with the environment and the use of natural resources. Graduates can pursue jobs in management, advocacy, marketing, and consulting. Students have the choice of a General Business track or a Marketing track.

What types of work are related to this degree?

- Environmental quality analysis
- Land and water conservation
- Land use planning
- Environmental compliance
- Agrichemical management
- Research
- Education
- Geographic information systems
- Natural resource management
- Political action/lobbying
- Building/zoning
- Marketing (industry specific)

Who employs people with this degree?

- Utilities and timber companies
- National park service
- Federal agencies
- State, county, or city parks
- Resorts
- Nonprofit organizations
- Water treatment facilities
- Recycling/landfill providers
- Tourism agencies/bureaus
- Water treatment facilities

More information
online at
ONETonline.org

Strategies for Success:

- Combine liberal arts skills with analytical skills to increase employability. Formally, obtain a double major or minor in one of these areas. Informally, obtain these skills through internships, co-ops, volunteer work, summer jobs, or independent research projects.
- Seek related experience through co-ops, internships, or part-time jobs in area of interest.
- Obtain a graduate degree for job security/advancement.
- Maintain knowledge of current environmental issues including policy, conservation, and industry trends.
- Gain extensive laboratory and research experience to prepare for research positions.
- Join related professional associations, and read related literature and journals to keep up with new developments.
- Network and get to know people who are working in your area of interest.
- Many jobs will be in federal, state, or local government. Learn these job application procedures and apply early – long hiring lead times are common.
- Join community groups or service organizations that focus on environmental awareness; attend public meetings about waste management.

Professional Associations:

- National Association of Environmental Professionals
- Society of Women Environmental Professionals
- Ecological Society of America
- National Council for Science and the Environment

- American Geosciences Institute
- National Environmental Education Foundation
- National Environmental Health Association
- Sierra Club

This information represents possible occupations and strategies for careers with this major. As with any job or career, there may be additional qualifications or experience needed. For more information and options, make an appointment with Career Development or check out our online resources on our website or on theROCK, Career Development tab.